



The City of Hercules Parks and Recreation  
Advertisement Locations and Reservation Fees



**BANNER RESERVATIONS**

Reservation fees are based on business residency.

**Locations**

- Sycamore Avenue & Willow
- Willow & Park and Ride
- Sycamore Avenue & Refugio Valley Road

**Monthly Reservation Rates**

Res \$200	NR \$250
Res \$200	NR \$250
Res \$250	NR \$300

**SIGNBOARD RESERVATIONS**

- Fees:** \$17 1 location, 1 side of sign, for 7 days.  
 \$80 All locations, 1 side of sign, for 7 days.

**Locations**

- Refugio Valley Road & Hanna Ranch School
- Refugio Valley Road & Sycamore Avenue
- Sycamore Avenue & Turquoise
- Refugio Valley Road & Community Swim Center
- San Pablo Avenue & Alfred Nobel

**PARKS & REC ACTIVITY GUIDE**

Location & Page Size	Quality of Paper	Seasonal Pricing
Inside-Eighth Page	Color Newspaper Print	\$178
Inside-Quarter Page	Color Newspaper Print	\$254
Inside-Half Page	Color Newspaper Print	\$331
Inside-Full Page	Color Newspaper Print	\$610
Inside-Back Cover Full Page	Color Glossy Paper	\$661

**For more information call (510) 799-8291 or email [PRRegistration@ci.hercules.ca.us](mailto:PRRegistration@ci.hercules.ca.us)  
 Print out your Advertisement Application to reserve your advertisement space today.**